



Adults *for* Future



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UNIDADE 3

Investimentos Sustentáveis



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Pontos-chave da apresentação

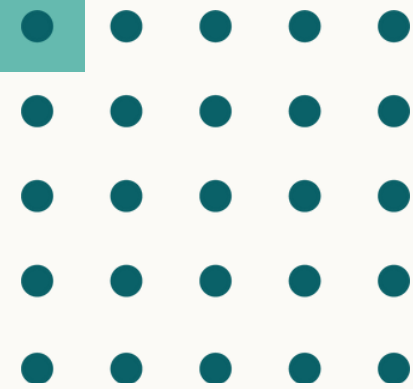
Sustentabilidade

Avaliação de Risco

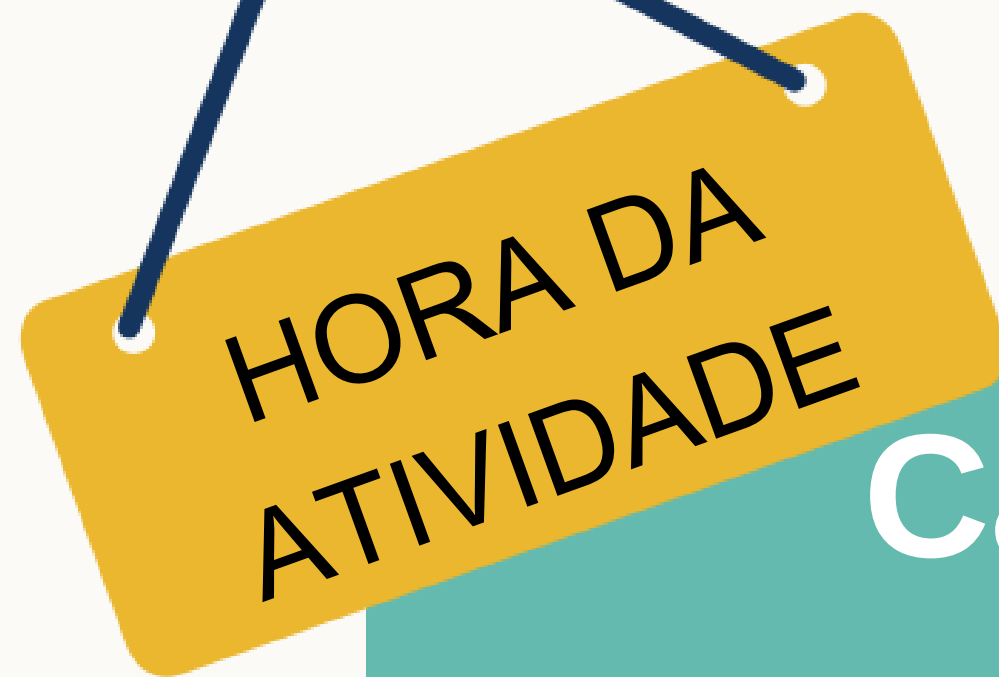
Autonomia



O que vamos aprender?



- Compreender os princípios básicos do investimento verde para a sustentabilidade ambiental.
- Saber como encontrar eficazmente fundos para iniciativas ecológicas.
- Analisar os benefícios e os riscos financeiros dos investimentos ecológicos.



Cartões de reflexão sobre o investimento verde

REDUCED RISK

★

Look for investments in things like renewable energy. How can these be safer and more stable for your money?

★

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ENVIRONMENTAL IMPACT

★

How can your investments help the environment? Think about how you can reduce waste and pollution.

★

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POTENTIAL RETURN

★

Some green investments can earn you more money. How could investing in environmentally friendly projects help your savings grow?

★

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LONG-TERM SUSTAINABILITY

★

How can investing in environmentally friendly projects help your money last a long time, even after you retire?

★

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TAX ADVANTAGES

★

You can save on taxes with some green investments. How does that sound to you?

★

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ETHICAL INVESTING

★

Think about investing in things that align with your values. How can your money do good for the world?

★

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COMMUNITY PROJECTS

★

Get involved in local projects for a greener community. It's not just about money - your time and support can make a difference. Are you interested in getting involved?

★

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INVESTING IN SOLAR PANELS

★

Invest in solar panels for your home. It's good for the planet and can save you money on electricity. Interested?

★

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SUSTAINABLE FUNDS

★

Invest in companies that care about our planet. Even a small amount can make a difference. Would you consider it?

★

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O que são
investimentos
sustentáveis ?



Benefícios

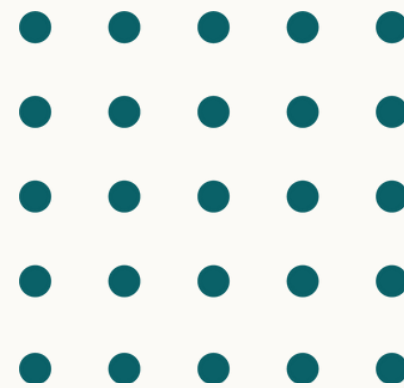
Impacto Ambiental

Rendimentos potenciais

Sustentabilidade a longo termo

Vantagens fiscais

Investimento ético (valores pessoais)



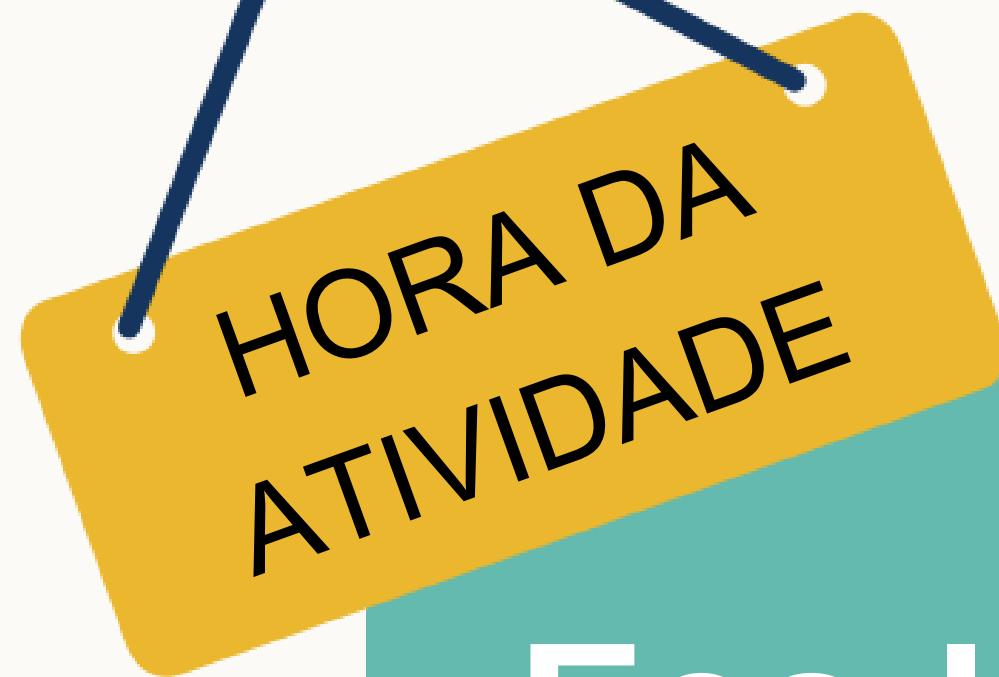
Exemplos

- Contas poupança ecológicas
- Investir em painéis solares



- Projetos comunitários
- Empresas de eletricidade/gás verde





Eco-Investimento

Caça ao tesouro

Reflexão

- Como acha que os investimentos verdes e sustentáveis se enquadram nos seus valores e objetivos, especialmente enquanto adulto mais velho?
- As informações fornecidas nesta unidade mudaram a sua perspectiva sobre o investimento para a sustentabilidade? Se sim, como?

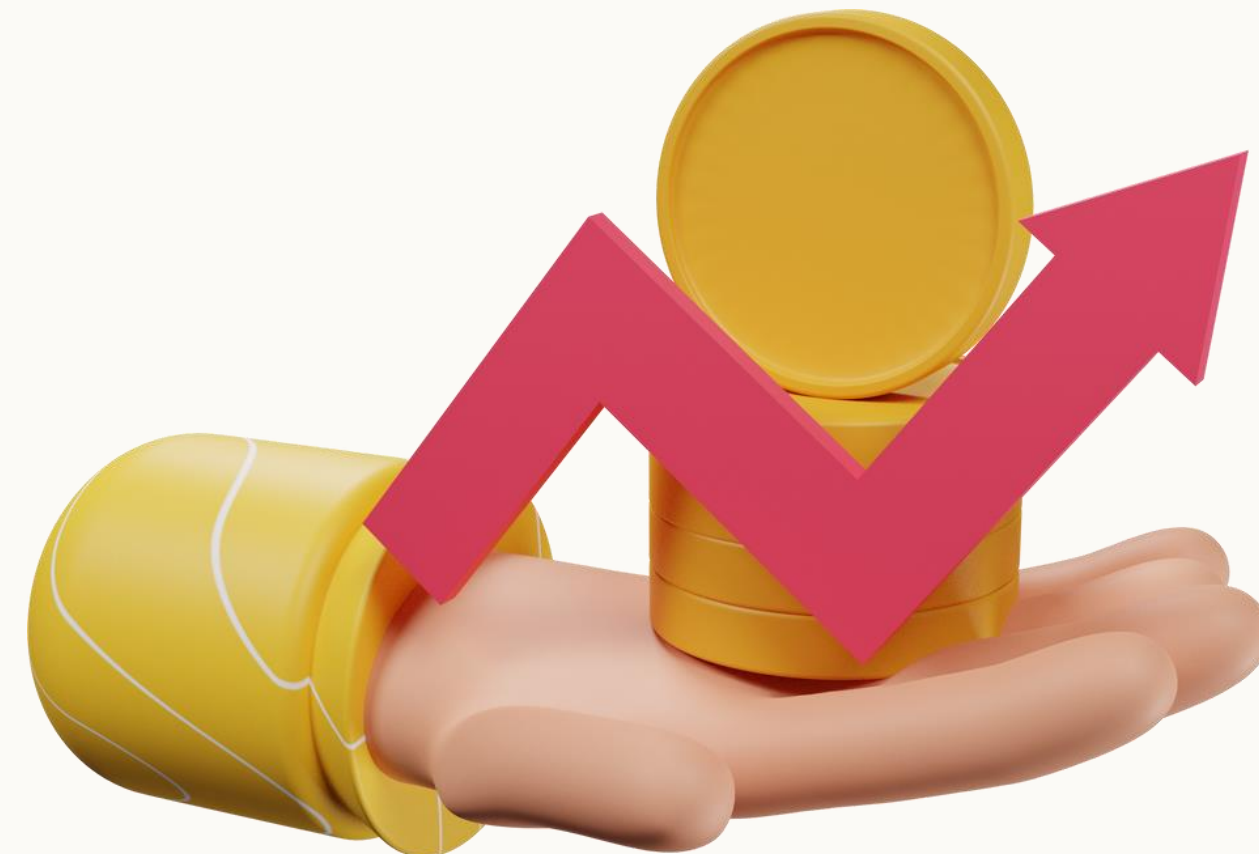


Políticas e regulamentos



Políticas

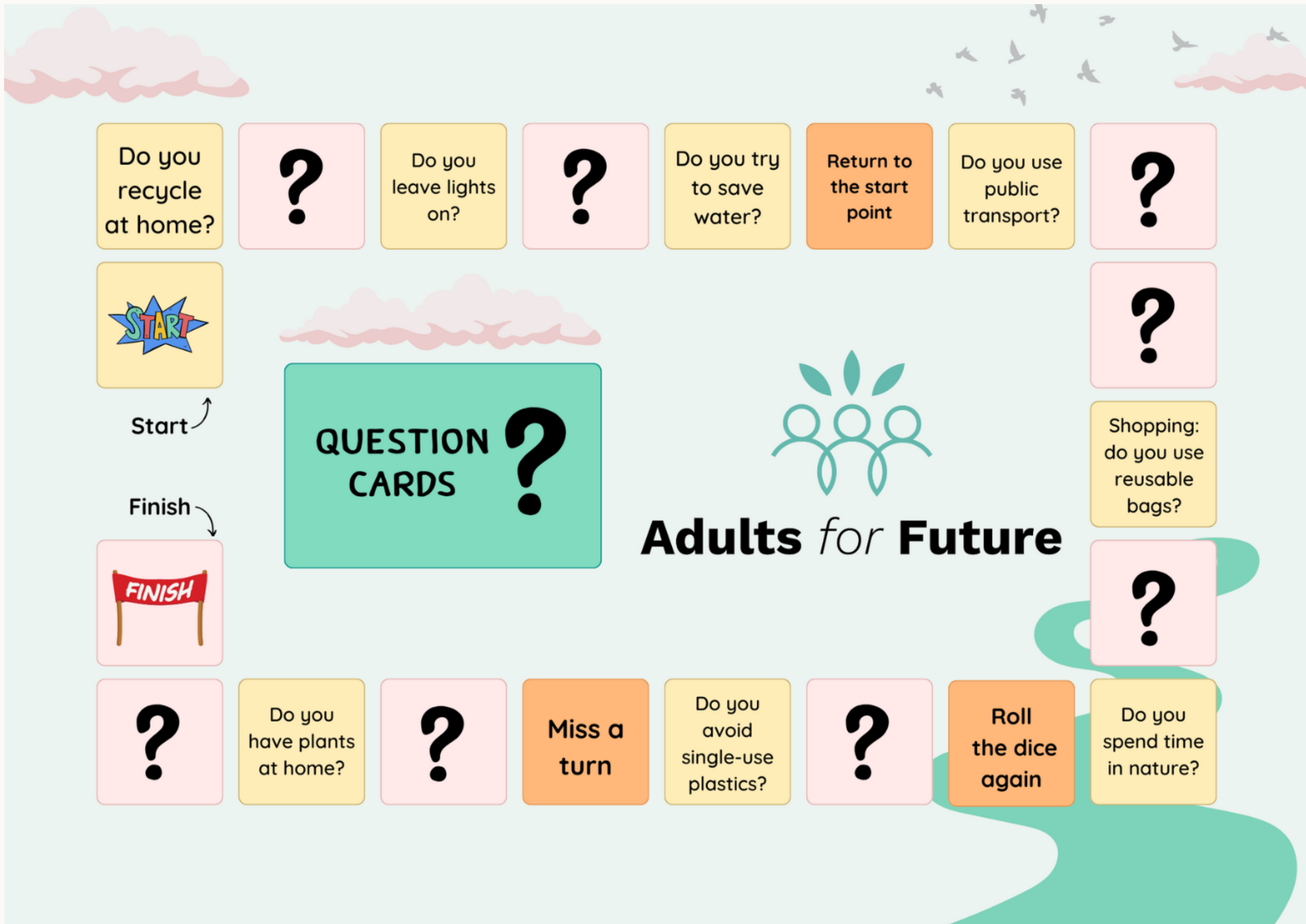
Regulamentos





Explorador de investimentos sustentáveis

Jogo de tabuleiro





QUESTION CARDS

Cut and place the case cards on the board.



Why is it important for countries to have guidelines (policies) for green investments? Share your thoughts.

You discover a company breaking green regulations. What actions can be taken to address this issue?

You have two investment options – one with higher profit but less green impact, and the other with moderate profit but significant green benefits. What do you choose and why?

How can older adults influence policymakers to support green investment policies? Discuss your ideas.

Think of an eco-friendly project that aligns with green policies. Describe its benefits and impact.

Ignoring green regulations can lead to environmental damage. What are the potential consequences for the environment and investments?

You invested in a green project and earned a reward. What kind of rewards could be associated with environmentally conscious investments?

If you could invent a magical device that would solve a specific environmental problem, what would that problem be and how would your invention work?

Imagine you are part of a team of space explorers searching for habitable planets. What environmental criteria would you consider when choosing a new home for humanity?

Reflexão

- Qual a importância para os adultos mais velhos de conhecerem as políticas globais de investimento verde?
- Como adulto mais velho, que papel vê na defesa de políticas que promovam o investimento verde?



Riscos e Rendimentos



Conceitos base

Inflação

Tolerância ao risco

Horizonte temporal

Diversificação





Investimento Verde Pitch

Reflexão

- Na sua opinião, qual a importância de conhecer as políticas globais de investimento sustentável?
- Que papel vê na defesa de políticas que promovam o investimento sustentável?
- Os investimentos sustentáveis têm benefícios a longo ou a curto prazo?

