



### Activity 3

<b>Name of the activity</b>	<b>Green advocacy collective action plan</b>
<b>Topic Covered</b>	Practical application of green advocacy
<b>Learning Outcomes and Competences that can be acquired</b>	<ul style="list-style-type: none"> <li>• Reflect on personal development in understanding the elements of green advocacy.</li> <li>• Develop a collective action plan for green advocacy.</li> </ul>
<b>Duration</b>	45-60 minutes
<b>Kind of Method</b>	Action planning and presentation
<b>Required Materials</b>	Large sheets of paper or individual notebooks. Markers, coloured pencils or pens.
<b>Learning Setting and Activity Description</b>	<ol style="list-style-type: none"> <li>1. Ask participants to think about an environmental issue that is close to their hearts.</li> <li>2. They should choose an environmental issue that appeals to all participants.</li> <li>3. Give the group a large sheet of paper and each participant a notebook or sheets of paper to take notes.</li> <li>4. The participants draw up a personal action plan with which they will work to change the chosen environmental issue.</li> <li>5. The participants share their action plans with each other.</li> <li>6. The participants discuss how they can harmonise their individual plans and combine them into a joint campaign. Emphasise the importance of synergies and a collective approach.</li> <li>7. Refine the joint action plan based on the group discussion.</li> <li>8. Each participant contributes to the final presentation of the unified campaign strategy, and present the unified campaign strategy to the trainer.</li> </ol>





	<p>Encourage participants to be creative and enthusiastic during the presentation.</p> <p>9. After the presentation, discuss the possible impact of the joint campaign in practice.</p> <p>10. Optional: Ask participants if they are willing to commit to implementing the campaign in their community. The participants write down their commitment statements to show their willingness to participate in the joint campaign.</p>
<p><b>Activity Evaluation/ Reflection</b></p>	<p>What personal strengths or skills do you bring to this joint campaign?</p> <p>How can you overcome possible challenges in the realisation of the campaign?</p>

