



Activity 4

Name of the	Green Investment Pitch
activity	
Topic Covered	Applying green investment concepts creatively.
Learning Outcomes and Competences that can be acquired Duration	 Express understanding of green investment concepts in creative ways. Develop communication and presentation skills. Deepen knowledge of risks and returns through practical application. 30-45 minutes
Kind of Method	Drawing and pitching game
Required Materials	Large sheets of paper (or a whiteboard). Markers or coloured pencils. Flipchart or blackboard for drawing.
Learning Setting and Activity Description	 Form small teams (2-4 participants per team). Each team is given a large sheet of paper or a whiteboard. The teams have 10 minutes to draw their vision of a green investment project together. This can be a renewable energy project, an environmentally friendly technology or another green initiative. After drawing, the teams have 5 minutes to prepare a 2-minute pitch for their green investment project. They should consider risks and returns and explain how their project addresses environmental concerns. Each team presents their green investment project to the other participants. Encourage creativity and emphasise the inclusion of concepts related to risks, returns and sustainability. Allow a short Q&A session after each presentation where the other participants can ask questions or give feedback.







	 8. Emphasise the link between the projects presented and the risks and returns associated with green investments. 9. After all pitches, participants will vote on the most creative and feasible green investment project. Each participant can vote for their favourite project.
Activity	Discuss the different aspects of risk and return that came
Evaluation/	up in the pitches.
Reflection	Emphasise the creativity and unique solutions presented by each team.
	Encourage participants to think about how the concepts
	learnt in the game can be applied to real-life green
	investments.
	Discuss the importance of effective communication in
	promoting green investment ideas.

